

ENG1302

Jenkins Participatory Culture TedTalk & EIIW CHP I

Ethnographic Inquiries in Writing CHP I (1-18)

“The Ethnography of Literacy” by John F. Szwed

- literacy practices: “what people do with literacy” (22)
- literacy events: “activities where literacy has a role” (23) - literacy practices done with another person/community

1. Our literacy practices and events are dependent upon and limited by the tools and mediums we have available. Jenkins talks about this in his lecture-take notes about it. How has literacy been limited by technology? Give examples that Jenkins mentions.

(Write your observations here)

2. What are some examples of media usage that Jenkins gives that we could call literacy practices under our textbooks definition?

(list your observations here)

3. List examples of how technology (video games, blogs, forums, etc.) can become platforms for literacy events.

(list your observations here)

4. Give examples of subversive literacy practices that Jenkins talks about. (Subversive meaning it goes against the mainstream or the traditional way of doing something/communicating)

(list your observations here)

5. Give examples of literacy events around activism/politics. What literacy practices do these events utilize?

(list your observations here)

6. Does Jenkins believe that these media literacy practices should be incorporated into education? Why or why not? Give examples.

(Write your observations here)

7. What connections can you make between the reading and Jenkins lecture? How does technology shape literacy events?

(Write your observations here)
