

# Writing Assignment 1: Due June 5

## Research Framework & Methodology

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Using Chapter One and Two from *EIIW* and Henry Jenkins TedTalk (on YouTube), explain your theory of the concept of “literacy.”

**Connect the reading to PBS Idea Channel Video “The Future of Fandoms” and Henry Jenkin’s TedTalk to answer the questions below.**

In this class we are asking the following questions: How does literacy operate in online environments? How is it different from more traditional printed literacy? What constitutes a literacy event online? In other words, what are the components of an online literacy event? What separates a literacy event from a literacy practice?

An example of an online literacy practice that you could look at is fanfiction: How do fanfiction practices influence literacy of both the writers, and readers? What type of literacy environment do online fanfiction communities promote?

An example of an online literacy event is YouTube channels: People make videos for a specific audience and receive comments. Some viewers make their own video directly responding to the video they are commenting on, creating an ongoing video discussion on a given topic.

Think of this essay as the framework you are creating for your study. You should make connections with the Jenkins TedTalk and PBS Idea Channel “The Future of Fandoms” YouTube video.

Make sure you answer ALL of these questions in an essay format. Do not restate the question. You can find the YouTube videos on our class Pinterest page (the link is on the class website).

### Using Sources:

Whenever you quote (use their exact words with quotation marks around them), paraphrase, or summarize a source you need to have an in-text citation for it AND list it on the works cited page. Your in-text citations and your works cited page should be in MLA format. You need a works cited page-not a bibliography. Title it correctly as Works Cited.

When you summarize what a video says you need to have an in-text citation at the end of that summary. Set it up by saying something like According to Jenkins in his TedTalk YouTube Video [insert summary or directly quote his words here]. If you are quoting what he says words for word in a video then you need to put quotation marks on it just like you would for a written source.

### Requirements:

- Minimum 3 full pages + works cited page
- Essay and Citations are in MLA Format
- Required sources: *EIIW* Chapter 1-2, the Henry Jenkins Tedtalk (on YouTube), and the PBS Idea Channel “The Future of Fandoms” YouTube video.
- Paper needs to be on topic and attempt to answer all of the questions on the prompt in an essay format in MLA style. 12 point Times New Roman Font.

You must meet ALL of the above requirements to get a satisfactory draft grade. Failure to meet any of the above requirements will result in a zero for the draft portion of the grade. **Due at the start of class on June 5.**